

International Mobile Ad Tech Company

We provide proven and trusted monetization options to achieve high conversion rates and to help mobile developers acquire loyal users.

By using proprietary technologies, we can implement clients' media strategies and engage users across all channels and devices.



# Tapgerine in numbers







We work in different monetization models — CPI\CPA



# Tapgerine products



#### **Ad Platform**

Focus on an effective solution for successful affiliate network businesses, with Tapgerine Ad Platform — the in-house brand program for mobile user acquisition and lead generation.



#### Superlink

Find proper campaigns for your users.

Increase your revenue with Superlink —
a remnant traffic monetization solution.

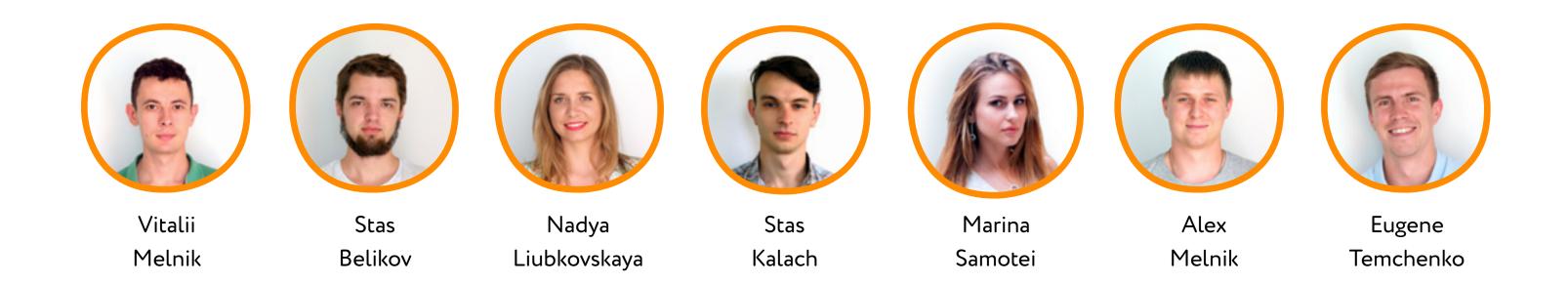


#### **Monetization tools**

Boost your profit by using our wide range of Mobile traffic monetization tools: from Tapgerine SDK to own Traffic Distribution System.



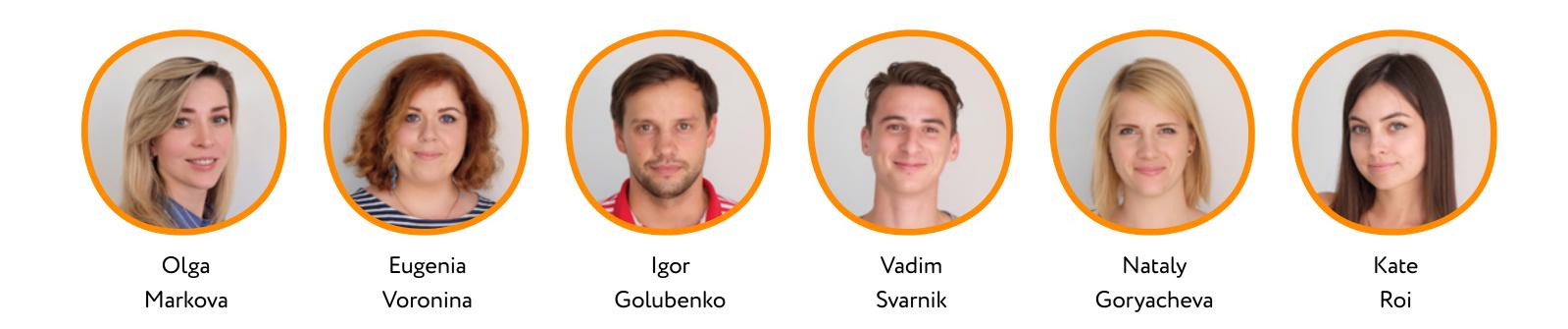
# Affiliate managers team



Friendly support service available 24/7.



# Account managers team



We provide an individual approach to every partner.



#### Benefits of cooperation

## for Advertisers



#### Global Reach

Exposure to over 100mln mobile users world wide.



## Variety of Ad Units

Native ads, in-stream ads, targeted offer walls.



#### Advance Targeting

Targetage, Gender, Behavior, OS and Device.



#### High Quality

We work only with trusted sources.



## Advanced Technologies

Inhouse tracking software and multilevel anti-fraud system.



#### Performance Marketing

You pay for result only.



#### Benefits of cooperation

## for Publishers



## 2K+ campaigns

Top performing offers for different types of traffic.



## Precise verticals breakdown

Native ads, in-stream ads, targeted offer walls.



## The variety of monetization tools

Scripts for back-traffic monetization to generate and monetize additional traffic.



# Convenient payment methods

PayPal, Wire Transfer, ePayments, ACH.



# Global coverage

Main focus on Tier 1 plus a huge number of offers for RU and emerging markets traffic.



# **Guaranteed** payouts

Min \$100 once a month or more frequently.



## **Our Advertisers**















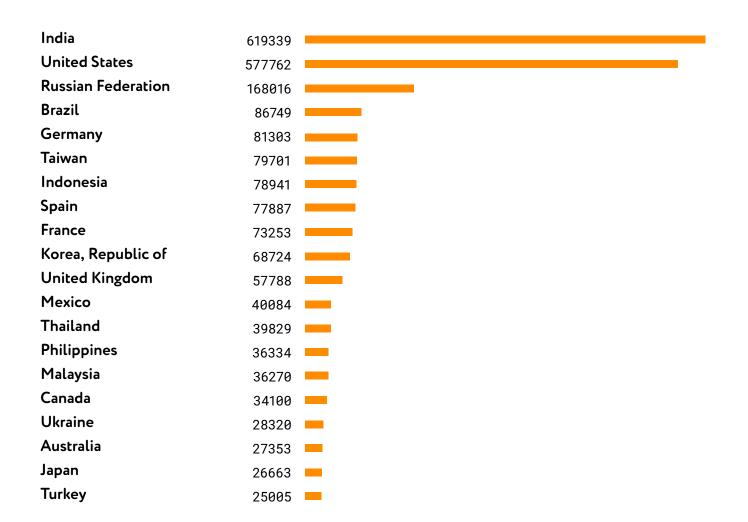






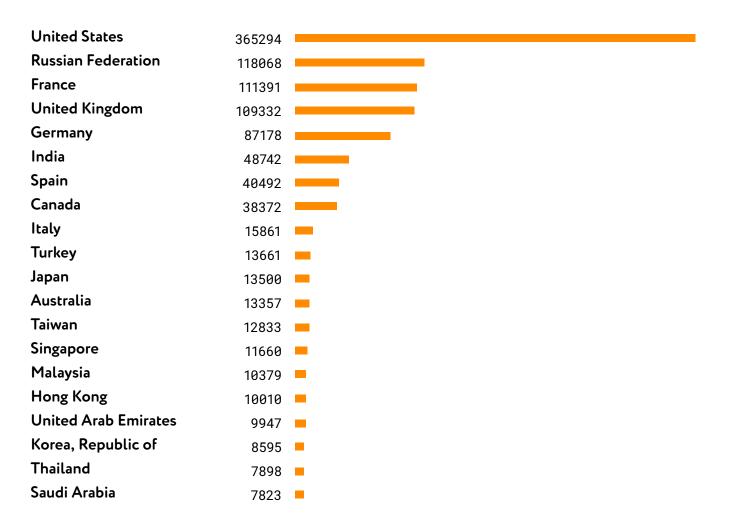
## TOP 20 GEOs







#### iOS, conversions / 1H 2016







# We will gladly answer all of your questions

Support contacts

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tapgerine.com